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**News Release****【Press Participant】**July 1<sup>st</sup>, 2013

ZENRIN DataCom Co., LTD

**ZENRIN DataCom Announces Acquisition of Provider of GPS-based Vehicle  
Tracking and Monitoring Solutions in India and Singapore**

ZENRIN DataCom Co., LTD (Head Office: Minato-Ku, Tokyo. Director: Tatsuhiko Shimizu), a leader in mobile GPS navigation, today announced the acquisition of INFOTRACK TELEMATICS PRIVATE LTD (Head Office: Singapore, hereinafter “INFOTRACK”) after concluding an agreement to acquire INFOTRACK for total of 5.1 million Singapore dollars (about 400 million Japanese Yen). Through this acquisition, ZENRIN DataCom will accelerate expansion of its B2B location-based business, which includes a fleet tracking system, starting in India and emerging Asian countries and moving to the Middle East and North Africa. INFOTRACK has a 99.9% owned subsidiary, CERT INFOTRACK TELEMATICS PRIVATE LTD (Head Office: Bangalore, INDIA), and ZENRIN DataCom will own approximately 63% of INFOTRACK shares upon final completion of the acquisition.

※based on exchange rate on June 28<sup>th</sup>

INFOTRACK has a rapidly growing business operating in India and South East Asia, and boasts a solid customer base that includes logistics, transportation, and BPO companies, and maintains strength in the development of GPS-based solutions for enterprises and the provision of maintenance services.

**【Future Development】**

ZENRIN DataCom released its Navigation Service (B2C) in India in January 2013, and now expects to expand its B2B location-based businesses as well. Currently, India is seeing a dramatic increase in location based businesses, and ZENRIN DataCom aims to strengthen and expand its businesses based on skills and development capabilities which have been cultivated through extensive experience in Japan.

**■ INFOTRACK TELEMATICS PRIVATE LTD**

Headquarters: Republic of Singapore  
Managing Director: C.K. Ramakantha  
Established: February 18<sup>th</sup>, 2005  
Capital: 4,168,000 dollars (as of July 1<sup>st</sup>, 2013)  
Business Areas: Provides location based service for transportation and logistics  
Employees: Approximately 70 (Including subsidiary company)

**■ ZENRIN DataCom Co., LTD. (<http://www.zenrin-datacom.net/>)**

Headquarters: Nippon Television Tower 21F&22F, 1-6-1 Higashishinbashi, Minato-Ku,  
Tokyo, Japan  
President: Tatsuhiko Shimizu  
Established: April 13<sup>th</sup>, 2000  
Capital: 1,783,060,000 (as of April 1<sup>st</sup>, 2013)  
Business Areas  
Mobile Handset: Provides map search and navigation services to leading Japanese mobile  
carriers on Android and iOS devices.  
Network Navigation: Provides commercial location based information services with added  
value services in addition to provision of maps, content, and other  
services to leading portal sites.  
Employees: 223 (as of April 1<sup>st</sup>, 2013)